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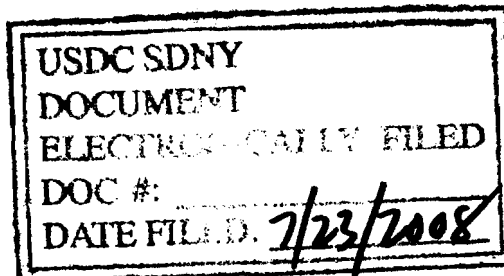
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July 18, 2008

BY FAX (212) 805-7912

Honorable John G. Koeltl
United States District Court
Southern District of New York
500 Pearl Street
Room 1030
New York, NY 10007



APPLICATION GRANTED
SO ORDERED

John G. Koeltl, U.S.D.J.

7/18/08

Re: Born To Rock Design, Inc. v. BigTime TV Ltd. (Civil Action No. 07 Civ 6193)
(JGK) (THK)

Dear Judge Koeltl:

We submit this letter to advise the Court that the parties are in the process of conducting settlement discussions. Although the parties are working to resolve the outstanding settlement issues, the parties have not been able to finalize the settlement agreement in connection with this matter. However, the parties anticipate that the settlement agreement will be finalized shortly.

Accordingly, to conserve resources and focus on the remaining settlement issues, the parties jointly request that the deadline for the parties to exchange their Rule 26 Initial Disclosures—currently set for July 18, 2008—be extended for one week to July 25, 2008, on the expectation that this matter may be resolved shortly.

Thank you for your consideration of this request.

Respectfully submitted,

Vanessa C. Hew, Esq.

cc: Robert M. Kunststadt, Esq. (counsel for Plaintiff by fax)
Ilaria Maggioni, Esq. (counsel for Plaintiff by fax)
Gregory P. Gulia, Esq.

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